

Public Outreach Overview

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The IEA CCS Perceptions Study

- 5 regions – NA, ANZ, EU, China, ROW
- Focus on RD&D, Industry, Policymakers, ENGOs, General Public
- Common Findings:
 - Awareness of CCS very low
 - Cautious positive interest on part of well-informed stakeholders because of concern about climate change
 - Early, frequent, open, interactive communication essential

The OWG

- 7 lead outreach coordinators plus about 25 partners, DOE
- Primary function – facilitate learning from each other, coordination, experience sharing – “shamelessly stealing” good ideas from each other
- Monthly calls – technical aspects of CCS, outreach training, stakeholder perspectives, coordination activities
- Plus a few face-to-face workshops